

MetaMoJi Took Full Control of 7notes and Starts Delivering High Value, Low Cost Handwriting Recognition for the Kindle Fire to a Wider Audience

MetaMoJi redefines the price of 7notes for Kindle Fire to \$0.99 to aim to deliver it to a wider audience.

Tokyo, Japan (<u>PRWEB</u>) February 24, 2012 -- MetaMoJi are pleased to announce that they making 7notes, their popular digital notes application for iPad, iPhone, Android and Amazon Kindle Fire, more easily available to a wider audience. MetaMoJi have taken full control of the 7notes development and marketing strategy and are working to deliver a high quality handwriting experience to more tablet and smart-phone users across the world.

The cost of 7notes for Kindle Fire will be reduced from \$9.99 to \$0.99 starting February 23rd.

"7notes has changed the way that people interact with their smart phones and tablet devices, socially and for business," said Kaz Ukigawa, the CEO of MetaMoJi. "We hope that price drop of 7notes for the Kindle Fire will help nurture creativity and innovation from a much wider audience. We have seen that handwriting onto Apple and Android devices can be used to enable a better customer experience, to streamline paper oriented processes, and to reduce risks within document management."

The 7notes proprietary state-of-the-art handwriting recognition engine allows users to take notes on the go, using their fingers or a pen, and easily switch between handwriting and keyboard entry with a single touch. A state of the art prediction engine helps to deliver an extremely high recognition capability "out of the box," with no learning process needed. Notes can be saved as different formats and stored or shared through Dropbox and Evernote.

If you would like more information on how use 7notes to benefit your organization, or to enhance an existing solution or product, then please call us on +1-631-244-1466 or visit our website for more information and contact options.

For Kindle Fire users, 7notes premium for Kindle Fire is available from: http://www.amazon.com/Smart-Writing-Tool-7notes-Premium/dp/B006RMJ112

For Android users a beta version of 7notes with device wide handwriting recognition is now available from: https://market.android.com/details?id=com.sevenknowledge.sevennotesbetaen

About MetaMoJi, Corporation

MetaMoJi Corporation was established by the founders of JustSystems (listed on JASDAQ) in 2009. The company's goal is to contribute to the advancement of society by providing innovative technology application and services. For more information about MetaMoJi and its products visit http://www.metamoji.com/en/company.

For more information please contact: +1-631-244-1466 Ben Walshaw



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Contact Information Ben Walshaw +1-631-244-1466

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